

www.geelongweddings4u.com.au

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Everything...

Welcome to **GEELONG WEDDINGS4U.com.au**

Weddings4u is localised only for Geelong for businesses and services aimed at engaged couples who are planning to be married, as well as their family and friends.

Weddings4u is Attractive, Easy to Navigate and AFFORDABLE. We offer value for money advertising options - starting from a low \$55 per year. (Refer to Pages 2 - 4 for advertising rates and options)

We will be constantly promoting our online Wedding Directory with the goal of driving as much traffic as possible to You.

Our target audience is brides and grooms, their friends and family located anywhere in Geelong and surrounding areas who want to get married at any of the stunning locations which Geelong has to offer for a beautiful wedding!

Our daughter was recently married and we recognised a need for a comprehensive localised directory for Geelong brides and grooms.

After months of planning and research, development and design we offer you - www.geelongweddings4u.com.au

Quick Facts:

We offer a comprehensive directory where you can list your business or service in one or more of 30 categories.

Take advantage of our **Low Pricing Schedule** with affordable advertising rates.

Our Price Guarantee: The price you pay today is the price you will always pay - there will never be a price increase! (based on a continuous partnership)

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Advertising Package Options

Design your Own Package - Priced On Application

Business Exposure Package	Price:	Save:
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Standard listing in one category of choice with Gallery <input checked="" type="checkbox"/> 3-4 line profiled description in category of choice (with above) <input checked="" type="checkbox"/> Featured Advertising on Front page for 6 months <input checked="" type="checkbox"/> Featured Advertising on Directory page for 12 months <input checked="" type="checkbox"/> Featured Advertising in TWO categories of your choice, and includes <input checked="" type="checkbox"/> Rotating 5 photos and/or text in TWO categories of your choice 	\$860 Per year	Save: \$440 Normally \$1300

Visibility Package	Price:	Save:
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Standard listing in TWO categories of choice with Gallery <input checked="" type="checkbox"/> 3-4 line profiled description in TWO categories (with above) <input checked="" type="checkbox"/> Featured Advertising Tile or Featured Photograph in TWO categories of your choice 	\$490 Per year	\$318 Normally \$808

Budget Package Deal	Price:	Save:
<ul style="list-style-type: none"> <input checked="" type="checkbox"/> Standard listing in ONE category of choice with Gallery <input checked="" type="checkbox"/> 3-4 line profiled description in ONE category (as above) <input checked="" type="checkbox"/> Featured Advertising Tile or Featured Photograph in ONE category of your choice 	\$280 Per year	\$124 Normally \$404

Note : the above options are subject to availability

Contact us for more information or to book your advertising / package deal

everything@geelongweddings4u.com.au

Category Advertising Options

Geelong Weddings4u offer a variety of advertising options for our clients. Our goal is to give you a wide range of choices to meet your advertising needs and budget.

Categories	Gallery	Profiled	Standard
Gallery of up to 10 images showcasing your business: * Quality images - max 600 pixels high @ 72dpi ** Photographs required? We can do a product shoot 1 hour = \$100 (additional hours @ \$50 per hour)	✓		
Up to 6 LINES (500 characters) profiled description highlighting your business or service	✓	✓	
DIRECT link to your current website	✓	✓	✓
DIRECT link to your current e-mail address	✓	✓	✓
HIGHLIGHTED Business Name	✓	✓	✓
BUSINESS contact information including address and phone numbers	✓	✓	✓
FEATURING of your business to targeted audience in a chosen category listing	✓	✓	✓
<i>(Option to purchase additional standard category listings at \$44 each per year)</i>			
	\$154	\$99	\$55

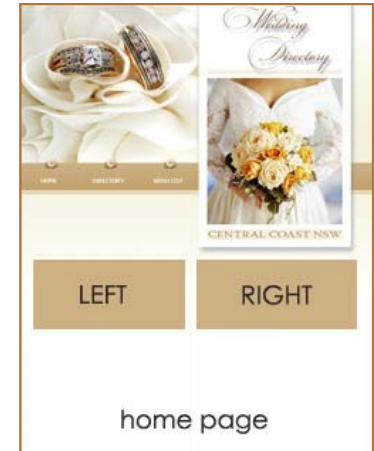
per year inclusive per year inclusive per year inclusive

Featured Advertising Options

Front Page Advertising Tiles

- Acquire Front Page exposure - 2 positions available
- Links directly to your web site
- Custom designed with an image and text
- Sold by available position
- These positions are only available for 6 months within a 12 month period per business / service
- Rotating 5 images and/or text - incurs an additional \$33 once off set-up fee

\$99 per month - \$330 for 6 months



Directory Page Advertising Tiles OR Featured Photograph

- Gain Directory Page exposure - 7 positions available
- Links directly to your web site
- Custom designed with an image and text
- Sold by available position
- Rotating 5 images and text - incurs an additional \$33 once off set-up fee

\$250 per year



Category Pages Super Tiles OR Featured Photograph

- Achieve great visibility with exposure in the Category listing Pages
- Links directly to your web site
- Custom designed with an image and text
- Sold by available position
- Rotating 5 images and text - incurs an additional \$33 once off set-up fee

\$250 per year



SUPER TILES \$250/yr